

# GSFA Social Media Post – Ready-to-Use Caption & Graphic

*For GSFA Business partners use only*

## Post 05 - Down Payment Assistance: Making Homeownership Possible

### **Graphic Description:**

A gold and green graphic featuring a yellow house sitting on top of stacks of money in yellow bands. The headline reads:

#### **We'll help with your down payment!**

Down payment assistance can make homeownership possible with little—or even no-money down, helping you move into your own home sooner than you ever expected.

### **Download the Graphic:**

<https://gsfahome.org/%20lender/marketing/social/Social-Post-05-GSFA.jpg>

### **Suggested Captions for Your Social Media Post**

#### **Caption Option 1:**

Down payment assistance can make homeownership a reality sooner than you think! 🏠  
With little-to-no money down, you could be moving into your new home in no time. Contact me today to learn how GSFA can help. 💬  
#GSFA #DPA #HomeownershipSupport #DownPaymentHelp

#### **Caption Option 2:**

Homeownership is closer than you think! 🏠 GSFA can help with your down payment—sometimes with no money down at all. Reach out to learn more about how you can get into your new home today. 📞  
#GSFA #DPA #HomeBuyerHelp #DownPaymentAssistance

#### **Caption Option 3:**

No money down? It's possible! With GSFA's Down Payment Assistance, you could be

moving into your new home sooner than you expected 🏠 Contact me today and let's make it happen for you! 💰

#GSFA #DPA #HomeBuyingMadeEasy #DownPaymentSupport

#### **Caption Option 4 (Short & Direct):**

We'll help with your down payment! Let's talk about how GSFA can help you get into your new home with little or no money down. 🏠💰

#GSFA #DPA #HomeOwnershipMadePossible

#### **💬 How to Use This Content**

1. **Click the download link** above to save the graphic to your device.
2. **If you have a**
3. **Choose one of the suggested captions** (or personalize it to match your voice).
4. **Post to your social media** platform of choice (Instagram, Facebook, X, Threads, etc.).
5. **If you have access to a graphics program**, you can add your own logo next to the GSFA logo on the graphic before posting. This is a great way to co-brand and build recognition with your audience.
6. **Engage with your audience** by responding to comments or direct messages to encourage conversation and interest.