

GSFA Social Media Post – Ready-to-Use Caption & Graphic

For GSFA Business partners use only

Post 07 – Credit Challenges? No Problem!

Graphic Description:

A gold-toned graphic featuring a yellow two-story house with a "Home for Sale" sign out front. The headline reads:

Credit Challenges? No problem!

GSFA homebuyer assistance programs are accessible, with a minimum FICO score of just 620—making it easier to qualify and take the next step toward homeownership.

Download the Graphic:

<https://gsfahome.org/%20lender/marketing/social/Social-Post-07-GSFA.jpg>

Suggested Captions for Your Social Media Post

Caption Option 1:

Worried your credit score will keep you from buying a home? A 620 FICO score could be enough to get you started!  Let's talk about how GSFA can help you move forward with confidence.

#GSFA #HomebuyerHelp #PathtoHomeownership #DPA

Caption Option 2:

Think credit challenges mean you can't qualify for down payment help? Not with GSFA! Programs are available starting at a 620 FICO score. Let's connect and explore your options.

#GSFA #DownPaymentAssistance #DPA #HomebuyerHelp

Caption Option 3:

With a minimum FICO score of just 620, GSFA makes homeownership more accessible than you might think.  Reach out today and let's talk about your next steps.

#GSFA #DPA #BuyaHome #NewHomeJourney

Caption Option 4 (Short & Direct):

Got less-than-perfect credit? You may still qualify for homebuyer assistance! Let's talk next steps. 🏠

#GSFA #DPA #DownPaymentAssistance #HomebuyerTips

How to Use This Content

1. **Click the download link** above to save the graphic to your device.
2. **If you have a**
3. **Choose one of the suggested captions** (or personalize it to match your voice).
4. **Post to your social media** platform of choice (Instagram, Facebook, X, Threads, etc.).
5. **If you have access to a graphics program**, you can add your own logo next to the GSFA logo on the graphic before posting. This is a great way to co-brand and build recognition with your audience.
6. **Engage with your audience** by responding to comments or direct messages to encourage conversation and interest.