

## GSFA Social Media Post – Ready-to-Use Caption & Graphic

*For GSFA Business partners use only*

### Post 11 – Homebuyer Assistance with Flexible Income Limits

#### **Graphic Description:**

A cool brown (taupe) graphic featuring a house positioned next to stacks of hundred-dollar bills. The headline reads:

#### **Homebuyer Assistance – Not Just for Low-Income Buyers**

GSFA programs have flexible income limits — often higher than expected — making it easier for more people to qualify.

#### **Download the Graphic:**

<https://gsfahome.org/%20lender/marketing/social/Social-Post-11-GSFA.jpg>

#### **Suggested Captions for Your Social Media Post**

##### **Caption Option 1:**

Think you earn too much to qualify for assistance? Think again. GSFA offers flexible income limits that make homeownership possible for more people than you might expect. Let's see if you qualify!

#GSFA #HomebuyerAssistance #DPA #FlexibleQualifying

##### **Caption Option 2:**

GSFA Down Payment Assistance isn't just for low-income buyers. With generous income limits, more people can access down payment help. Let's talk about your options!

#GSFA #HomeownershipSupport #DPAWorks #MoreCanQualify

##### **Caption Option 3:**

You might be surprised by how high the income limits go. GSFA makes it easier to qualify for down payment assistance. Reach out to explore your eligibility.

#GSFA #BuyWithSupport #QualifyEasier #HomeBuyingHelp

#### **Caption Option 4 (Short & Direct):**

Think you won't qualify because of income? GSFA might surprise you. Contact me today to find out!

#GSFA #DPA #OwnYourHome #HomebuyerSupport

#### **How to Use This Content**

1. **Click the download link** above to save the graphic to your device.
2. **If you have a**
3. **Choose one of the suggested captions** (or personalize it to match your voice).
4. **Post to your social media** platform of choice (Instagram, Facebook, X, Threads, etc.).
5. **If you have access to a graphics program**, you can add your own logo next to the GSFA logo on the graphic before posting. This is a great way to co-brand and build recognition with your audience.
6. **Engage with your audience** by responding to comments or direct messages to encourage conversation and interest.